

WDSI Tracks Description

Accounting

This track welcomes research in all areas of accounting and taxation. Areas of research may include financial, managerial, audit, pensions, federal income tax, corporate taxation, state tax, teaching cases, and pedagogical papers.

Business Environment - Strategy, Policy, Law & Ethics

This track welcomes pretty much everything. Macro areas include strategy formulation, implementation, and dynamics. Policy, law, and ethics include interrelations between organizations and government institutions.

Finance and Investment

This track welcomes research in all areas of finance and investments. Topics may include but are not limited to: asset pricing and allocation; banking regulation and financial services; behavioral finance; corporate governance; entrepreneurial finance; finance and sustainability; financial engineering and derivatives; financial markets; cryptocurrencies and blockchain; financial modeling; investment funds; market behavior and efficiency; market microstructure; risk management; finance education; household finance.

Hospitality Management and Marketing

This track welcomes research that includes major trends and developments as they apply to the hospitality industry in the following areas: marketing; forecasting; operations; management; finance; planning; design; information technology; e-commerce; training and development; travel and tourism.

Innovative Education

The Innovative Education track welcomes submissions related to innovation in curriculum and learning environments, including hybrid, in-person, and online modalities. Relevant topics include (but are not limited to): descriptions of classroom innovations; tools and techniques for engaged learning; collaborative and experiential learning examples; examples of game-based learning; case studies incorporated in teaching materials; contemporary issues relevant to educational effectiveness; pedagogical strategies; program and course development; assessment; projects/assignments related to societal impacts; micro credentials; and opportunities and challenges for the post-pandemic environment.

Internet and eBusiness

This track welcome all topics related Internet and e-business theories, applications, assessments, opinions, and other relevant and trend-leading topics.

Management Information System and Business Analytics

The MIS & Business Analytics Track welcomes all topics related to the digital transformation of the business world. Topics may include, but not limited to, theories and practices of technology management, management information systems, informatics and data analytics, as well as share insights and applications in various fields such as healthcare, robotics and AI, data ethics, social media, decision and policymaking, and business operations.

Management Science and Quantitative Methods

This track welcomes research focused on data management, data analysis and the mathematical modeling of managing organizations and their operations.

Management, Entrepreneurship and Organizations

Theoretical, empirical, and pedagogical abstracts and manuscripts examining any aspect of managing organizations are appropriate. Examples of relevant topics include (but not limited to):

- Organization development and managing change.
- Organizational behavior and leadership (e.g., motivation, communication, conflict management, decision making).
- Human resource management (e.g., work-life balance, recruiting, selection, training, performance appraisal, discipline, compensation, unions).
- Entrepreneurship and small business (e.g., start-ups, family businesses, managing a small business, angel funding, competing in dynamic environments).
- Organizational theory (e.g., organizational structure, resource dependency theory).
- Pedagogical ideas, cases, and teaching activities for management courses.
- Improving/changing business practices.

Marketing

The marketing track welcomes research that includes major trends and developments in any area of marketing. The unique challenges of the last two years have caused a dramatic change in consumer behavior, firm strategies, as well as the marketing landscape. Research may emphasize the importance of how marketing drives positive change and builds a sustainable future.

Military Applications

Under preparation and coming soon.

Modeling and Simulation

The Modeling and Simulation track invites original research and enhancement or extension to published contributions in the development of models in Business disciplines, Economics, Engineering Technology, Social Sciences and Systems Engineering. In parallel, the track considers research in the development of computational methods and simulation technology (including self-developed codes, commercial simulation packages, or spreadsheets) to allow practitioners to make intelligent predictions of the behavior of those models. Therefore, a typical submission may focus on either one or both of these options. Furthermore, the track welcomes submissions that use simulation methodology in such fields as medicine, education, and behavioral sciences

Operations, Logistics and Supply Chain Management

This track welcome research related to Operations, Logistics, Purchasing/Procurement, and broader Supply Chain Management issues. Presenters can expect a constructive and welcoming session, with numerous leading scholars in attendance. Emphasis areas in 2023 include Post-Covid Supply Chain realities, Maritime Logistics and its role in Global Supply Chain Operations.

Public Policy and Administration

The Public Policy and Administration track focuses on developing research in the areas of leadership, ethics, public policy, and decision-making processes within the context of federal, state, and local governments as well as nonprofit organizations. International perspectives are also welcome.

Sustainability Issues in Decision Making

The Sustainability Issues in Decision Making track of the WDSI focuses on developing understand of the impacts of the COVID pandemic and other worldwide events on our view of environmental, economical, and societal sustainability. We invite both theoretical and empirical research that tackle new sustainability issues emerged in all related disciplines. Specifically, research on global supply chain issues is welcomed.

Special Session

The special session invites broad interests across all business-related areas and new ideas in emerging areas in the form of presentations, panel discussions, or other formats. Past panels include business deans' forum on academic leaderships, trends in higher education, department chair forums on the challenges during and post-COVID, academic department branding and marketing, junior and mid-career faculty development etc.